

LEARN ST. LOUIS

instructional design
training & delivery
measurement & evaluation
learning technologies
career development



Conference Schedule

8:30 – 9:00 am	Continental Breakfast
9:00 – 9:30 am	Welcome to the ATD St. Louis Learning and Development Olympics – ATD St. Louis Board of Directors & Platinum Sponsor Presentation
9:30 – 10:30 am	Keynote Presentation (Ballroom) <i>Talent Development is a Marathon Relay, not a Sprint</i> – Zach Schaefer, Ph.D., Spark the Discussion
10:30 – 10:50 am	Break and Vendor Fair (Ballroom)
10:50 – 11:40 am	Morning Breakout Sessions (2nd Floor Breakout Rooms) Track A: <i>How to Deliver Excellent Keynote or Training through Connecting with Your Message, Your Audience and, Yourself</i> – J.D. Frailey, Speaker and Consultant, FranklinCovey Track B: <i>Engaging eLearners</i> – Diana Myers, Senior Instructional Designer and eLearning Developer, RGA Reinsurance Group of America, Inc. Track C: <i>CPLP & ATD Master Certificates – What are they and why do I need them?</i> – Sharon Wingron CPLP, Master Trainer for ATD Certificate Programs and ATDSTL Board Members: Brent Clark CPLP, Anthony Palazzolo CPLP, Danielle Buscher CPLP
11:40 – 1:00 pm	Lunch and Vendor Fair (Ballroom) Conference Awards & Sponsor Prizes
1:00 – 1:50 pm	Afternoon Breakout Sessions (2nd Floor Breakout Rooms) Track A: <i>Using the Kirkpatrick Model to Evaluate Training</i> – Hannah Brenner, Client Success Consultant, BizLibrary Track B: <i>Breakthrough Organizational Development Techniques Using The Latest Technology</i> – Doug Devitre CSP, Senior Vice President of Marketing for VoiceXP Track C: <i>Coaching + Feedback + Mentoring = an Ideal Partnership to Drive Results</i> – Katie Lane, VP of delivery, Dale Carnegie St. Louis
1:50 – 2:30 pm	Networking Break (Ballroom) ATD St. Louis Olympics (Ballroom) • Themed teambuilding and networking activities & St. Louis style treats
2:40 – 3:30 pm	How to Build a Marathon Relay Team that Doesn't Drop the Baton – Zach Schaefer, Ph.D., Spark the Discussion
3:40 – 3:45 pm	ATD St. Louis Olympics Closing Ceremonies (Ballroom)

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