



MEMBER NEWSLETTER



Q2 -  
2017  
June 30

## ATD St. Louis Chapter Newsletter

Visit our chapter website at [www.atdstl.org](http://www.atdstl.org)

### Letter from the President

It's hard to believe it's already July. I hope you are all having a wonderful summer and getting outside and enjoying the weather. Your ATD St. Louis board has been busy this year planning events, on social media and making updates and improving our website.



We have plenty of networking and professional development events planned through the rest of the year: a luncheon in August, Employee Learning Week event in December, and SIG (Special Interest Groups) that meet every other month. If you have not attending a SIG, please do, they are wonderful and a great way to gain knowledge and network with your peers.

We are now in thick of planning our Learn St. Louis conference for October 19. This year we are incorporating all the feedback we received from last year to improve on the conference. It should be a wonderful and inspiring day so I hope you all plan on coming.

Thank you for your support of ATD St. Louis. Please contact me if you have any questions.

I look forward to seeing you in August at our luncheon.

Lisa Lappin

### Introducing the Book Exchange

The St. Louis Chapter of ATD is having a book exchange. The book exchange will be held at our 2017 Learn St. Louis Conference on Thursday, October 19.

#### Why have a Book Exchange?

Take a good, hard look at your bookshelves. Do you have previously read books that you promised yourself that you would go back to reference? Have you not opened those books since you read them? If so, you should give others the opportunity to read these books.

#### How it Works

It's pretty simple. Everyone drop off books they would like to part with prior to the event or the day of the event.

The day of the event, you mingle, pick out new-to-you books to take home, and the leftovers get donated.

Drop off locations: (This way we will have the time to organize the books by topic.)

- The following events will be drop off locations for the books.
  - June luncheon – June 22
  - Facilitators Special Interest Group – July 10
  - Articulate Storyline Special Interest Group – July 13
  - Adobe Captivate Special Interest Group – Aug 10
  - August luncheon – Aug 24
  - Articulate Storyline Special Interest Group – Sep 7
- The following locations are available to drop off books anytime:
  - BHR – 12647 Olive Blvd, Creve Coeur, MO 63141 – Contact: Lisa Lappin
  - Moneta Group – 100 S. Brentwood, Clayton, MO 63105 – Contact: Anthony Palazzolo



Please contact Anthony Palazzolo at [community@atdstl.org](mailto:community@atdstl.org) with any questions.

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## Save the Date for Learn St Louis 2017

Mark your calendars. Learn St Louis 2017 will be held on Thursday, October 19 at Saint Louis University with an additional special workshop on Friday, October 20. Stay tuned for announcements regarding agenda and registration.

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## Membership Dues News

### Coming Soon - Integration with ATD Store!

ATD St. Louis has some exciting news to share: our chapter memberships can soon be purchased on the online ATD Store! Additionally, members of ATD St. Louis Chapter who wish to purchase membership in ATD National can do so through the online ATD Store.

Our members receive multiple benefits with this integration:

- Members can align their chapter and ATD National membership end dates
- Members get a one-stop shop for purchasing chapter and ATD National memberships



We are scheduled to go live on the ATD Store shortly. As part of this process, our member roster will be uploaded to the ATD National database. For any members who do not have an existing account with ATD National, a username will be created on [TD.org](http://TD.org) and sent to you by email.

**Please keep a lookout for an email from ATD** about your new single sign-on account with [TD.org](http://TD.org). You may use that username to log on and buy products from ATD National, register for webinars, and more.

Note that Corporate Bundle pricing for chapter memberships will continue to be offered directly through our VP Membership at [membership@atdstl.org](mailto:membership@atdstl.org). Thank you for helping make our chapter's integration with the ATD store successful.

### Membership Dues Rates

As a reminder, the new membership dues rates are effective starting tomorrow, July

1, 2017. Individual membership dues increased from \$65 to \$85 annually. Corporate bundles will increase at a similar rate based on the number of people included in the bundle. The VP of Membership will contact all corporate bundle administrators to review these new rates at renewal time.

The membership dues changes resulted from the Board of Directors' 2017 focus on bringing new opportunity and financial strength to our chapter. The Board is striving to meet ATD's guideline of saving 6–12 months of operating expenses in order to be considered a financially healthy chapter, and has set our member dues at a level that is sustainable for the long-term financial health of the chapter. If you have any questions about the dues increase, please feel free to contact our VP of Membership, Patty Sherwood, at [membership@atdstl.org](mailto:membership@atdstl.org) or our VP of Finance, Brent Clark, at [finance@atdstl.org](mailto:finance@atdstl.org).



## Job Board

Looking for a new local opportunity? The ATD STL job board is a great place to start. You can find postings for some of the greatest talent development opportunities around the St Louis metro area! The job board is currently featuring listings from companies like: River City Casino and Hotel, Safety National, and Lutheran Senior Services. You can review the positions and apply by visiting: <http://atdstl.org/joblistings/>



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